

Betsaida Priscyla Sanchez Lazos

Design and Research

www.betwithouth.com

Education

University of Cincinnati

Expected April 2027

College of Design, Architecture, Art, and Planning

Master of Design

Participating in the Co-op program, seeking temporary, full-time design position for Summer 2026.

Universidad Autonoma de Chihuahua

2016-2020

Chihuahua, Mexico.

Aerospace Engineering. GPA: 8.75/10

Thesis: Analysis of the rear wing of a 2017 Red Bull F1.

Professional Experience

Medical Interpreter English - Spanish

July 2019-April 2025

Human Quality - Language Line

-Specialized in Customer Service and Medical Field.

-Interpreted accurately and delivered the message from the source language into the target language.

Quality Assurance Specialist

April 2022-November 2023

Scale AI

-Conducted post-process audits and write error reports on completed tasks.

Lab Assistant

January 2018-June 2019

Aerospace Center. Universidad Autonoma de Chihuahua.

-Prepared, performed, and documented routine tests and experiments with students and professors alike.

Awards and Honors

Fulbright Foreign Student Award

June 2024

Skills

- Trends forecasting and analysis
- Design and strategic thinking
- Ethnographic methods and cultural analysis
- Qualitative research methods
- Branding Strategy
- Data synthesis and insight generation
- Sports facility management
- Sports sociology
- Participatory design and co-creation methods
- Systems thinking and process optimization
- Interdisciplinary collaboration and facilitation

Softwares

Google Apps for Work

Microsoft Office Suite

Figma

Web design: Wix

CAD Design: Siemens NX

LaTeX

Languages

Spanish (Native Speaker)

English (Advanced)

Italian (Intermediate)